



Motor Cycle Touring Club of Victoria, Inc.

Survey Report and Analysis of the survey conducted September 1997

Version 1.00

Date: 30th June 1998

**Prepared By: Jon Riddett
President 1997 -1998**



An interesting letter was included with the survey response from Ken Brown. Ken is a life member and at eighty years old, still rides his Honda to the club Christmas BBQ each year. He writes,

"As you will see I haven't answered all the questions or put a '?' on some of the survey as these questions don't apply to me but the following is a brief history of my motor cycling.

"I took delivery of my first motorcycle in August 1935 (I got my license the same day), a Coventry Eagle 250 De Lux. I don't know the mileage travelled as it didn't have a speedo (that was an extra) but I wore it out and I wore out at least 5 sets of tyres (front and back the same).

"In 1957 I traded it for a motor scooter 175 OHV. It hadn't done 3000 miles according to the clock which was authentic. In 1971 I sold the scooter and bought the Honda CD 175 which I still have today. This bike has only done 40,000 km as I have not done many long trips.

"I am not sure when I found the club but think it was about 1959-60. It was known as the 'White Horse Club' then. I was made a life member in Feb 1970. I think I am the oldest member of the club and still riding (age-wise)

Ken Brown

Introduction

When I became president of the Motor Cycle Touring Club of Victoria, many members freely passed on their views and opinions on many issues in the hope that I would address them. The issues were subsequently tabled at committee meetings and debated. Votes were taken and resolutions were passed or failed. One particular issue stirred up the usual debate with arguments for and against. When the vote took place it was a tie. This left me, as president, with the responsibility of casting the deciding vote.

As one member of the committee I had every right to argue my own personal point of view, unashamedly biased and decided on the issue. But as the president about to cast a deciding vote, I realised I had absolutely no right to make a decision based on my own personal bias that would effect every member of the club.

I owed it to the club to represent their interests and views in this situation. Given the issue was so evenly divided, I decided to vote against my own personal view. What I needed was information about what you, the members, wanted.

And so the idea for the survey was born.

Survey questionnaires were distributed to all members with the club magazines. A numbered raffle ticket was included with each survey.

To achieve a target participation rate of 50% a prize of \$25 was offered to participants via the included raffle ticket. A commitment was made that the responses were to be kept confidential and would be destroyed after the results were entered into a computer.

Participation Rate 47.5 %

The exact number of members at the time the survey questions were sent out is not known. 80 surveys were printed and 41 were returned. The number printed allowed for members who were still yet to renew plus extras. Three of the returned surveys were blank and not all of the members given surveys did renew. The participation rate of 47.5% is based on 38 completed surveys of the 80 sent out. Realistically there were not eighty members to survey so the participation rate may be higher. Some members also reported receiving two surveys.

The participation rate is important when considering how indicative the analysed results are of the whole club. A rate in the vicinity of 50% is considered to be very good. A worst case rate of 47.5% for this survey should provide a high level of confidence in the results.

Analysis

Various methods of statistical analysis have been applied to the survey data. For each question, the response rate has been calculated. The response rate is the number of surveys that had a response to each question expressed as a percentage. 38 surveys were returned. If all 38 surveys had a response to a particular question a 100% response rate was achieved for that question.

In some instances providing an average value is appropriate. Where meaningful, minimum and maximum values are also provided.

An average is not always a good or meaningful representation of numerical results. For example, if you have 5 people aged 20 and five people aged 40 the average age would be 30. The fact that no one was actually aged 30 is not obvious. A better way of presenting this sort of data is to use a Frequency Distribution Histogram. This is a bar graph that indicates how many values fall into specified ranges. These graphs have been used to good effect throughout this analysis.

Interpretation

The results have been presented as percentages for the purposes of extrapolation.. Extrapolation is to infer more widely from a limited range of known facts. If we know 10 % of respondents felt a particular way about an issue, we can infer that 10 % of the club would share that view. Thus the assumption is made that we can make statements about the club even though not all members participated in the survey.

Numerical results are quoted to 2 decimal places. This is not appropriate given the sample size of only 38 respondents. The analysis tools were designed to provide 2 decimal places and time constraints hindered me from manually rounding down.

Privacy & Confidentiality

The privacy and confidentiality of the respondents has come first and foremost in this analysis. The data has not been captured with respect to any relativity. Each section of the survey was entered separately and analysed separately. This technique ensures it is not possible to deduce any other responses of a particular respondent in the data.

For example, if all the data was grouped in the same way as the survey was completed it would be very easy to figure out the identity of a respondent. There was only one 28 year old male, BMW K100LT and Suzuki Across owner in the data, and only one in the club. Me ! Anyone looking at the data and knowing these facts would know what all my supposedly private responses were.

The different survey sections were entered in different orders so that no cross matching of the sections is possible. Whilst privacy is assured, the ability to cross analyse some data is lost.

For example, it is not possible to relate age to bike choice or gender , or experience to whether you will ride in the rain or on dirt etc.

I believe that my assurances of confidentiality were instrumental in achieving such a good participation rate. In order to deliver on this commitment, I consider the sacrifice of cross analysis necessary.

Errors and Omissions

Over fifty hours of work have gone into the preparation of this report. All the surveys added up to some 4,500 responses that had to be entered into the computer, counted, analysed, averaged graphed etc, etc.. Throughout, every effort has been made to check the data and the analysis for accuracy. No responsibility is accepted for any errors, omissions or interpretations made in the production of this report.



*All the paranoid people
have got together and are
conspiring against me !*

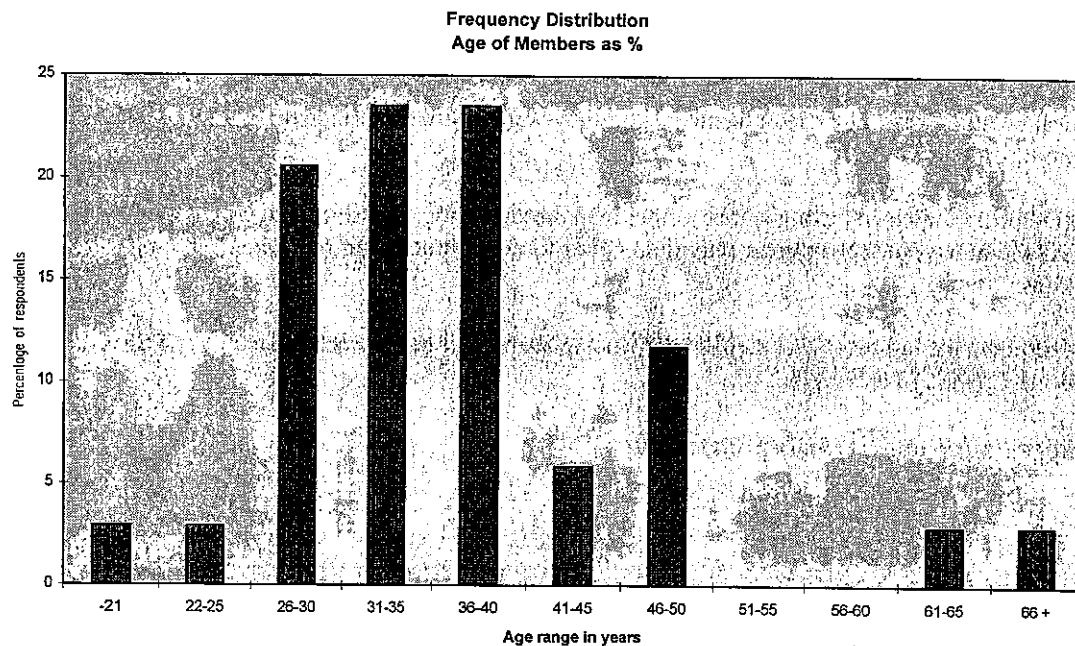
Please enjoy.
Jon Riddett



Please tell us a little about yourself ?

83.78% Male 16.22% Female Average age 37.55 years
24.32% Married 48.65% Single 16.22% Divorced/Separated

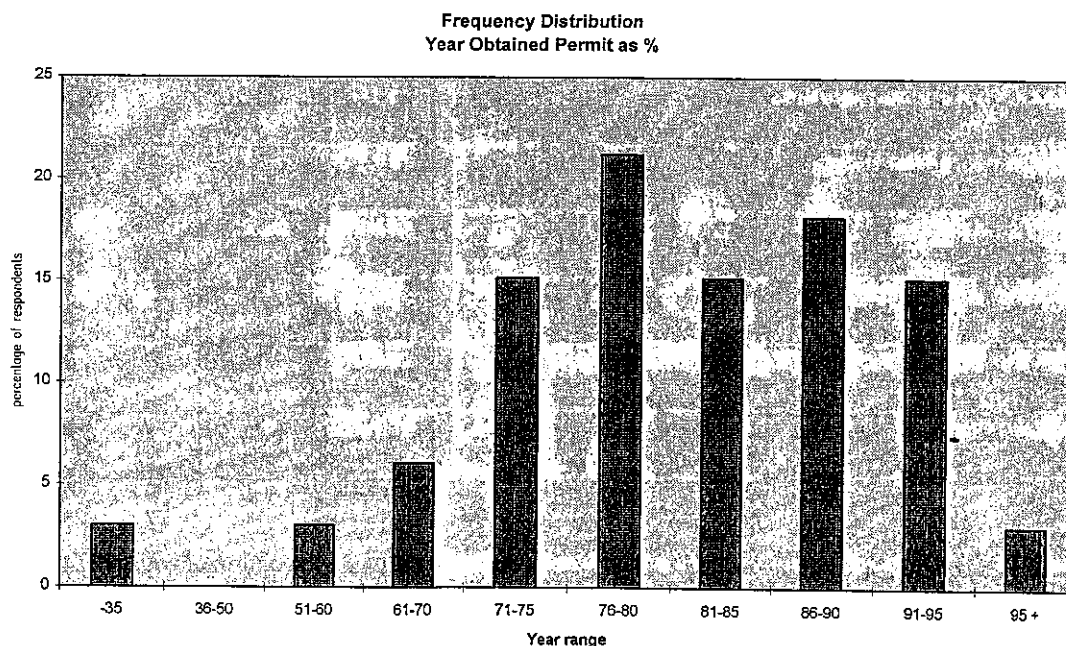
97.37% Response rate
2.7% Other (Widowed)



The frequency distribution indicates that most members are in the 26 - 40 age group. The 50 - 60 age group is not well represented (don't like surveys ?). Most members are below the average age of 37.55 years.

71.4 % of members indicated that they did not have children.

What year did you get your first motorcycle licence or permit ?



89.47 % Response rate. Minimum year was 1935 reducing the average considerably.

The average year was 1979 which indicates that members have a reasonable amount of time in the saddle behind them. Most members obtained their licenses or permits after this time.



Please tell us your profession .

The responses were many and varied. The main trend that showed up was that 78.13 % of people required qualifications for their profession. This indicates that the membership is a varied and skilled group of people.

Notable occupations were; Gentleman, Honda test rider & Sex Instructor. I think a few respondents had a lend of me here. The trades and service industries were well represented.

The significant results were 57.89 % of members said they were in full time employment and 28.95 % said they were self employed.

76.32% of members indicated having a hobby other than motorcycling. Notable mentions were; BEER, SEX, and many outdoor sporting activities. Other forms of motorsport (cars, boats, racing) also got good mentions.

Half of the respondents indicated that they did not wish to share their hobby with the club. The SEX as a hobby person indicated "MOST DEFINITELY".

Do you agree with the following statements ?

	% YES	% NO	% RESPONSE
Rides should leave the city (KBCP) earlier.(9:30 currently)	35.29	64.71	89.47
Rides should always leave the city (KBCP) at the same time	55.56	44.44	94.74
Rides should continue to always leave from the city (KBCP)	72.22	27.78	94.74
Rides should leave Yarra Glen earlier	47.06	52.94	89.47
The club rides are too fast	36.11	63.89	94.74
I do not feel safe on club rides	22.86	77.14	92.11
There should be more leisurely rides	50.00	50.00	84.21
There should be more fast rides	30.30	69.70	86.84
The club has a bad image	41.18	58.82	89.47
I prefer to join the rides at the city	28.13	71.88	84.21
I prefer to join the ride at the secondary point (Hallam,etc)	84.85	15.15	86.84
My motorcycle is insured	75.68	24.32	97.37

The responses to these questions certainly helped me to decide against pursuing the option of an earlier city departure. The responses also show that even though 84.85 % of members prefer to join rides at the secondary pickup point, 72.22 % still believe we should retain our city departure.

Members travel an average of 24.77 kilometers to the Kings Bridge Carpark.



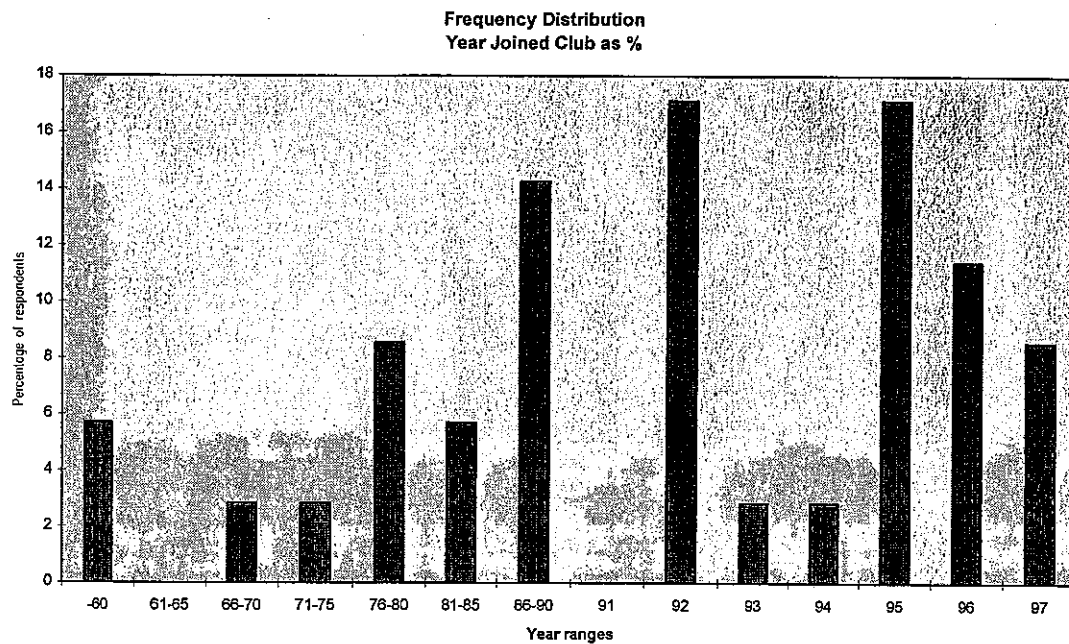
Please tell us how you found out about the club ?

97.37% response rate.

40.54% of members said they found out about the club from a friend. Their friends found out about the club from; 10.81% Itinerary in shop 16.22% Magazine add 13.51% Approached by member 2.7% Itinerary left on bike. 16.22 % indicated other with the internet and MRA rating responses.

It would seem that after friends, the internet and magazine adds are our best source of members.

When did you join the club ?



This histogram is probably the most profound of the survey. It shows that 1991 was a bad year for new members. A frequency distribution of this type should be lower the older you get and higher the more recent you get, taking into account a steady turnover of members. This information shows that membership growth has not been consistent.

This information confirmed the need for the membership drive.

How many motorcycles do you own ?

The average response was 1.87 motorcycles indicating that most of us have more than one bike. The 1.55 average for registrations shows that a fair proportion of the additional bikes are unregistered. This was one of the few 100% response rate questions.

The lower registration rate for the additional bikes takes into account race bikes, dirt bikes and in my case - big piles of dusty junk.

60.5% of the motorcycles are insured. 46.48% Fully Comprehensive and 14.02 % 3rd Party at an average cost of \$563.50 per motorcycle.

75.68% indicated that they also insured a car, boat or caravan but only 31.25% had them with the same company as their bike insurance.



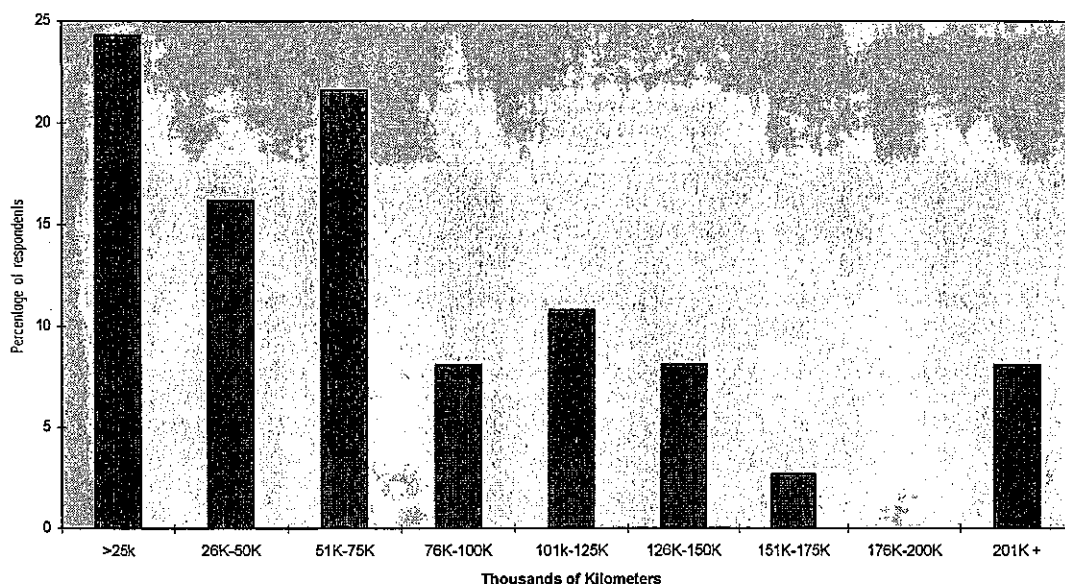
What is your favourite brand of motorcycle ?

I'm not telling yet !

What is the most kilometers you have done on one motorcycle ?

Response rate 97.37%

Most Kilometers One Bike as %



Some of us have really done some big kilometers. The majority of bikes are under 75,000 km which ties in with other responses relating to annual mileage and bike replacement interval. I wish I'd asked if you still had the bike and what it was. Those 100,000 plus bikes have done really well. Most of us could not put up with the same bike for that long.

The longest we kept our bikes was an average of 5.45 years.

Do you read the club magazine ?

100% response rate - EVERYONE reads the magazine !

The sections of the magazine were ranked in order of interest. From most interesting to least they were; Ride Reports, Who's News, Editorial, Presidents Report, Topical issues, Captains Report, Externally source content, Advertisements, Minutes and the finally the membership list.

So keep those ride reports coming in as they are the most read part of the club mag.

What is the most interesting club event you have attended ?

This along with the following question was asked to help us think of things to put on the itinerary. Notable mentions were;

Club's 40th Birthday, Various Snowy Mountains trips, Economy ride, Tasmania, Tallangatta.

What is the most exciting club event you have attended ?

Lots of people mentioned track/race days at Philip Island and other tracks. Abseiling and gokarting also got quite a few mentions.



Do you agree with the following statements ?

	% YES	% NO	%RESP RATE
The club name is appropriate given the activities the club engages in	59.46	40.54	97.37
The club name is out of date	36.36	63.64	86.84
A leader should offer an alternative tar route when a dirt section is planned	32.43	67.57	97.37
RIDING describes our activities better than "SPORTS" or "TOURING"	54.84	45.16	81.58
The club should have the word "RIDING" in its name	33.33	66.67	86.84
The club should have the word "TOURING" in its name	66.67	33.33	86.84
The club should have the word "SPORTS" in its name	15.15	84.85	86.84
The club should change its name	39.39	60.61	86.84

The 60/40 ratio on changing the name means it would take a very good argument to bring about a change. Members don't favour the word sports appearing in the club name. The current name looks safe for now.

How much do you spend per year on motorcycling (not including the purchase cost of your bike) ?

The bike shops are getting an average of \$2719.23 from each member per year. That represents a significant amount of spending power. The discounts many businesses are willing to provide us with is testimony to this. Many responses simply stated "TOO MUCH !" with various adjectives included.

What was your first bike ?

Love it or hate it, there is nothing like the memory of our first motorcycle. Members listed theirs as,

CB175 HONDA, BR250 KAWASKI, H100 HONDA, TZR250 YAMAHA, GN250, CT70 HONDA, Z200 KAWASAKI, CM250 HONDA, GSX250 SUZUKI, H100 KAWASAKI, BSA BANTAM, ACROSS 250, GPZ250R, COVENTRY EAGLE 1935 DELUX, SL125 HONDA, YAMAHA 500, KATANA 650, IT 465, 305 SUPERHAWK, KDX175, HONDA CB200, XL250, YAMAH A100, KAWASAKI ROAD/TRAIL, SRX250, CB250RS, XR250, GSX250, YAM FS1E 50 1976, HONDA 450 67'68 MODEL, DT175, KR1 250, HONDA 305, DT250.

There's no getting away from your roots ! It's even harder if you're still riding one of the above.

Have you ever crashed on a club ride ?

Response rate 100 % YES 55.26% NO 44.74%

Have you ever used anything in the club's 1st aide kit ?

YES 21.62% NO 78.38 %

Have you ever given first aid or mechanical assistance on a club ride ?

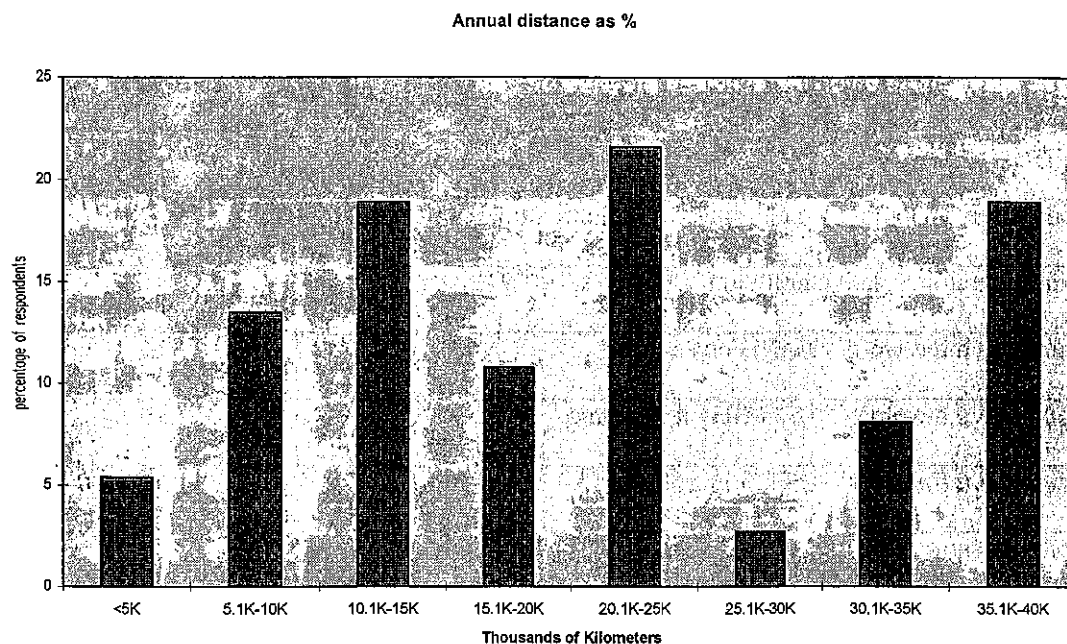
YES 59.46% NO 40.54%

These responses show that we are an independent, helpful and accident prone bunch.



On all your bikes how many kilometers a year do you estimate you travel ?

Response rate 97.37 %



The graph shows a fairly wide distribution. 10.1K on the bottom scale signifies 10,001.

What percentage of your riding is divided between the following categories ?

Response rate 89.47%

Club rides	40.59%
Commuting	22.50%
Holiday trips	10.35%
Casual pleasure	28.02%

The astute among you may realise that the percentages add up to more than 100%. Unfortunately some of the respondents did not.

Do you still attend rides when you know;

-it will definitely rain ?	50%	said YES
-there is a short dirt/unsealed section with no alternative route ?	94.59%	said YES
-the itinerary mark the ride as arduous ?	91.89%	said YES
-the ride is long (over 400km) ?	89.19%	said YES

The dirt question was an interesting response. An earlier question indicated that 67.57 % of members did not think a leader should offer an alternative to a dirt route. Would I go to the effort of planning and organising an alternative route given that 94.59% would follow me even if I didn't ? That's a hard one ! I think I'd try harder to stop the rain.

How often do you ?

	%	Never	Monthly	few/year	1/year	Other
Submit articles		27.03	10.81	32.43	13.51	16.22
Lead rides		37.84	5.41	24.32	21.62	10.81
Go rear rider		27.03	5.41	32.43	16.22	18.92
Attend meetings		13.51	56.76	13.51	5.41	10.81
Attend social sips		33.33	30.56	22.22	2.78	11.11

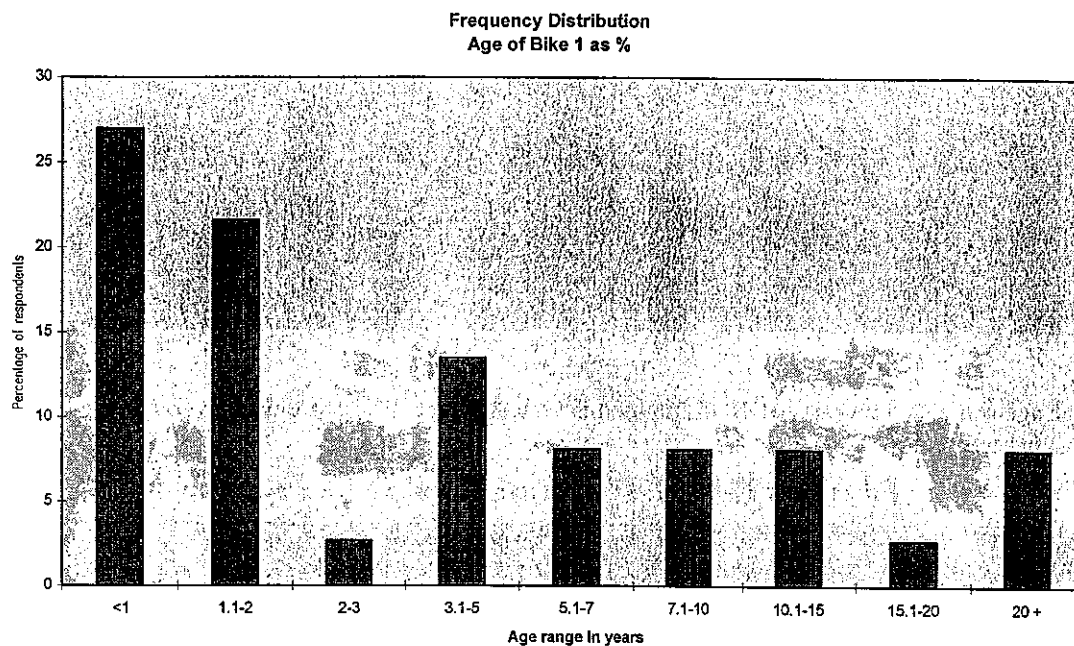
Never had a fairly significant response rate. Meetings are the best attended functions.



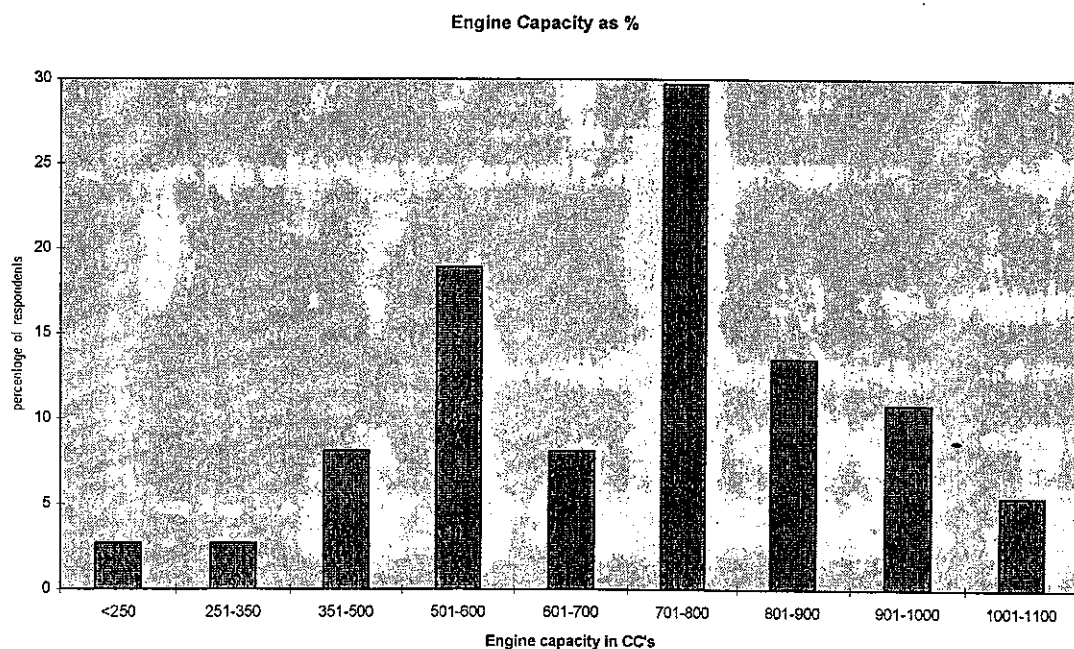
About our motorcycles.

Our front tyres last an average of 11,233 KM and our rears 8,400 KM with an average cost of \$200 and \$249 respectively.

56.76% of the respondents indicated buying their bike new.



The frequency distribution also shows that most of those new bikes were not bought that long ago. The average age was 5.9 years.



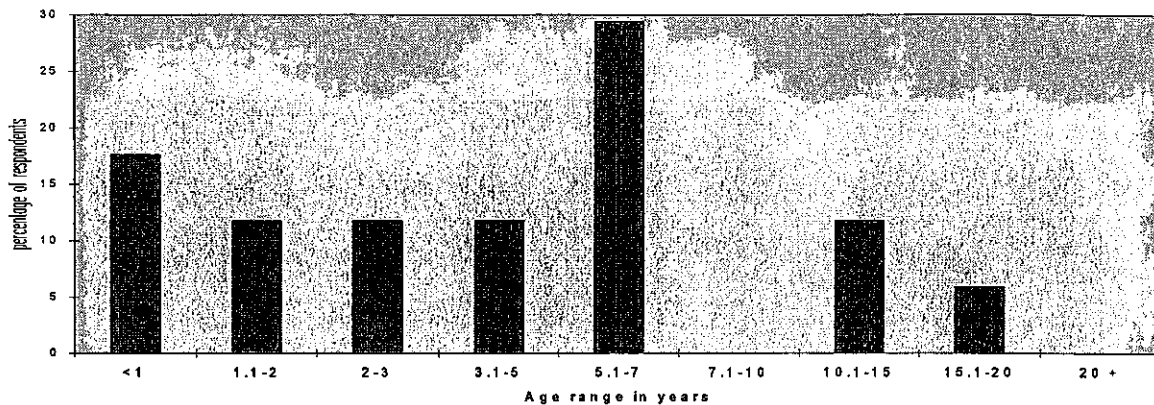
The popularity of the 750 CC class is evident from this graph. The average capacity was 722.14 CCs. The 600 CC class was also well represented.



About our other bikes.

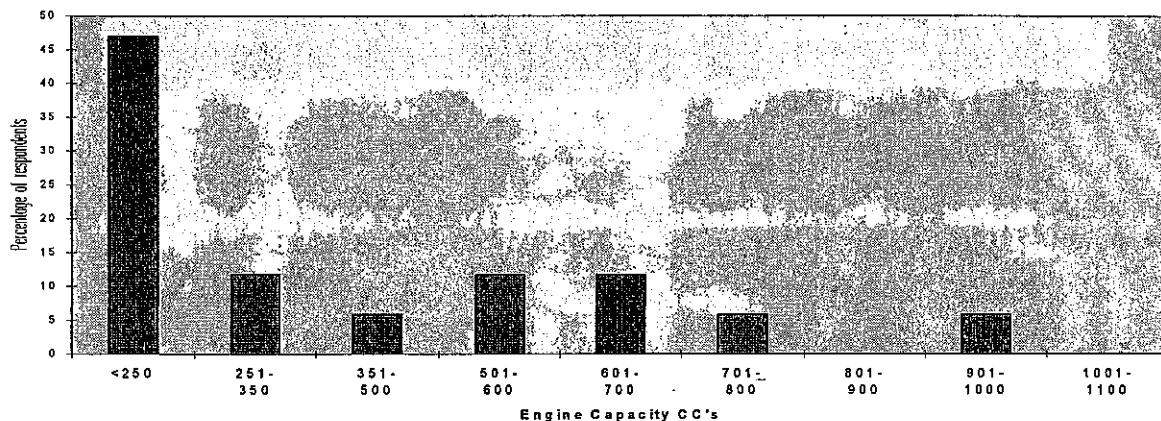
Members also indicated owning other motorcycles. The same analysis was performed on the additional motorcycles revealing some interesting trends.

Age of additional bikes as %



The average age was also 5.9 years but the distribution is very different. The capacity analysis revealed an even more interesting trend.

Engine Capacity of Additional Bikes as %



Smaller capacity bikes are very popular as second bikes. Commuters, trail and dirt bikes may account for this trend.

Our dream motorcycle ?

The winner was the Ducati 916 with Bimota coming a close second.

Our favourite brand of motorcycle ?

No more stalling. HONDA took out the top honours by a long margin. SUZUKI, YAMAHA and BIMOTA came equal second followed by Ducati and BMW in equal third. Hunwick Hallam got one vote and KAWASAKI got none !

*Thank you
Jon Riddett
President 1997-1998*



MOTORCYCLE TOURING CLUB
OF VICTORIA, INC.
1997 SURVEY

Dear Members,

Here is your big chance to have your say in the hows, whats, wheres and whens of the club. Your responses are totally confidential and voluntary.

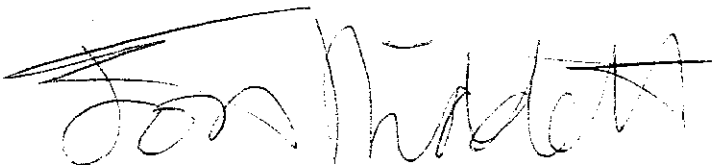
However as an incentive to volunteer your darkest, deepest secrets we are giving away some \$\$\$\$MONEY\$\$\$.

To be in the draw remove the stapled raffle tickets, separate them and return one of them with the completed survey. Keep the other half in case you win ! The tickets will go in a box that will be at club meetings. Writing your name and address on the ticket you return is optional but will assist us in tracking down the winner.

The winning ticket will be drawn from the box at the October meeting.

This survey will provide a valuable snapshot of the club. The attitudes and the viewpoints that exist in 1997 will be preserved for future generations of members to reflect on. Wouldn't it be interesting to see the answers to this survey if it was completed by members twenty years ago ?

All your survey results will be entered into a computer and the results analysed. Future magazines will contain summaries of the findings. The final product will be a full report outlining what the Motorcycle Touring Club in 1997 exactly is.



Jon Riddett.
President 1997
M.T.C.V.

Please tell us a little about yourself.

☒ Male ☐ Female Age in years 53

What year did you first get your motorcycle license or permit ? 1970

Are you also a member of another motorcycle club or association ? ☒ YES ☐ NO

Marital status

☐ Married ☒ Single ☐ Defacto ☐ Divorced/Separated ☐ Other _____

Do you have children ? ☐ YES ☒ NO (skip to next section) Are they dependant ? ☐ YES ☐ NO

Would you consider bringing your children to a club event ? ☐ YES ☐ NO

Please tell us your profession. Your skills may help us to organise a particular event. (For example - window cleaners are great abseilers !!!!) Even a hobby or special interest may make an interesting event. (The Astronomy night received good feedback.)

Occupation TAFE TEACHER

Did you need to study or get particular qualifications for this occupation ? ☒ YES ☐ NO

Are you currently (may indicate more than one)

☐ Self employed ☐ Retired
☐ Studying ☐ Employing others
☐ Home Duties ☐ Not working
☒ Full time ☐ Part time
☐ Casual ☒ Permanent *as Permanent in '97 means!*

Do you have a special interest or hobby other than motorcycling ? ☒ YES ☐ NO
Please specify _____

Would you consider sharing your interest with others as a club event ? ☒ YES ☐ NO

The Club Christmas Camp.

Would you consider attending the club Christmas camp ? ☒ YES ☐ NO

In what area would you prefer to have the club Christmas camp.

☐ Grampians ☐ West Coastal
☐ Snowy Mtns ☐ East Coastal
☐ Gippsland ☐ Murray River
☐ Wyperfield ☐ Central Vic ☐ Other _____

Would you prefer to camp in a serviced campground/caravan park or a non serviced bush camp ?

☒ Serviced campground/caravan park ☐ Non serviced bush camp

Do you agree with the following statements ?

Rides should leave the city (KBCP) earlier.(9:30 currently)

☐ YES ☒ NO

Rides should always leave the city (KBCP) at the same time.

☒ YES ☐ NO

Rides should continue to always leave from the city (KBCP).

☐ YES ☒ NO

Rides should leave Yarra Glen earlier.

☐ YES ☐ NO

The club rides are too fast.

☒ YES ☐ NO

I do not feel safe on club rides.

☒ YES ☐ NO

There should be more leisurely rides.

☒ YES ☐ NO

There should be more fast rides.

☐ YES ☐ NO

The club has a bad image.

☐ YES ☐ NO ?

I prefer to join the rides at the city.

☒ YES ☐ NO

I prefer to join the ride at the secondary point (Hallam,etc)

☐ YES ☒ NO

My motorcycle is insured.

☒ YES ☐ NO

Please tell us how you found out about the club.

☐ Friend

☐ Magazine Advertisement

☐ Itinerary in shop

☐ Approached by a member

□ Itinerary at training course

☐ Saw a passing club ride

☐ Attended a track ride day

☐ Itinerary left on your bike

☐ Other Motorcycle Expo 1973

When did you join the club (year & month)? Oct 73 (MCTV)

We would like to know more about your motorcycles. This information may help in securing significant insurance discounts from companies willing to be flexible.

How many motorcycles do you own ? 1

How many of these are registered ? 1

How many of these are insured in the following ways ?

1 Fully Comprehensive 3rd Party, Fire & Theft

____ Other - please specify _____

How much does your motorcycle insurance cost in total per year (approximately) \$ 500

Do you also insure a car, boat or caravan ?

☒ YES ☐ NO

Is this insurance with the same company as your bike ?

☐ YES ☒ NO

Track Ride Days

Would you consider attending a ride day as a paying participant ? ☐ YES ☒ NO

Which track would you like to see **the next** ride day at ?

☐ Phillip Island ☐ Broadford ☐ Winton ☐ Calder ☐ Sandown

Which track(s) would you like to see a future ride day at ?(may tick more than one)

☐ Phillip Island ☐ Broadford ☐ Winton ☐ Calder ☐ Sandown

Should the club alternate ride days between tracks ? ☐ YES ☐ NO

Would you attend a ride day if it fell on a weekday adjoining a weekend ? ☒ YES ☐ NO

Would you attend if the ride day was on a Tues/Wed/Thurs ? ☒ YES ☐ NO

Do you like to make an overnight or weekend trip out of a ride day ? ☒ YES ☐ NO

Is lap timing being available important to you ? ☐ YES ☒ NO

Do you prefer to have 40 places at a set price or 60 places at a slightly lower price ?

☐ 40 places ☐ 60 places

Do you support charging non members a higher fee than members ? ☐ YES ☐ NO

What is your favourite brand of motorcycle ? _____

What is the most kilometres you have done on one motorcycle ?(eg 200,000km) 70,000 km

What is the longest you have kept one motorcycle in years ? 7 years

Do you read the club magazine ? ☒ YES ☐ NO

Please number in order of importance, the magazine sections that are of most interest to you.
Please number from **1 for the most important**.
most important.

3 Who's news 6 President's report 5 Meeting Minutes 1 Monthly Events Calendar

4 Ride Reports 2 Editorial 10 Advertisements 9 Captain's report

7 Topical issues 8 Externally sourced content

____ Other (please specify) _____

What is the most interesting club event you have attended ? _____
(eg 40th Birthday/Economy ride etc)

What was the most exciting club event you have attended ? _____
(eg Go karting/abseiling/race days)

How many kilometres do you have to travel to reach King Bridge Car Park ? 8 Km

Do you agree with these statements ?

- The club name is appropriate given the activities the club engages in. ☐ YES ☐ NO
- The club name is out of date. ☐ YES ☐ NO
- A leader should offer an alternative tar route when a dirt section is planned. ☒ YES ☐ NO
- "RIDING" describes our activities better than "SPORTS" or "TOURING" ☐ YES ☒ NO
- The club should have the word "RIDING" in its name. ☐ YES ☒ NO
- The club should have the word "TOURING" in its name. ☒ YES ☐ NO
- The club should have the word "SPORTS" in its name. ☐ YES ☒ NO
- The club should change its name. ☐ YES ☒ NO

Please tell us about the work you do on your bike. We may consider running service days or even seeking bulk discounts on some items.

Do you service your bike yourself ? ☐ YES ☒ NO

Which of the following mechanical service items would you normally give to a dealer or workshop ?
(Please **DO NOT** tick the ones you would do yourself)

- | | | | |
|--|---|---|--|
| <input checked="" type="checkbox"/> Oil change | <input checked="" type="checkbox"/> Oil filter change | <input type="checkbox"/> Chain adjustment | <input type="checkbox"/> Chain replacement |
| <input type="checkbox"/> Tyre replacement | <input type="checkbox"/> Puncture repair | <input type="checkbox"/> Steering head bearings | <input checked="" type="checkbox"/> Fork Seals |
| <input checked="" type="checkbox"/> Fork oil | <input checked="" type="checkbox"/> Carby balancing | <input type="checkbox"/> Valve clearances(shim) | <input type="checkbox"/> Cam Chain |
| <input checked="" type="checkbox"/> Valve clearances (locknut) | | | |

Why do you take the bike to a dealer or workshop ? Please tick up to 3 reasons.

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Lack of knowledge | <input type="checkbox"/> Lack of tools | <input checked="" type="checkbox"/> Convenience | <input checked="" type="checkbox"/> Nowhere to work |
| <input checked="" type="checkbox"/> Warranty requirement | <input type="checkbox"/> Lack of confidence | | |

Would you like to be taught how to maintain your bike at an event such as a service day ?

☐ YES ☐ NO

Would you attend a service day ?

☐ YES ☐ NO

Would you like to see a service day become a regular event ?

☐ YES ☐ NO

We would like to be able to approach a supplier and quote dollar amounts as to what members spend on motorcycling per year. As a club we have a significant spending potential. This response is voluntary (as all your responses are).

How much money do you estimate you spend on motorcycling per year ? This should include buying, running(excluding petrol), servicing, registering, insuring, repairing and getting gear for you or your motorcycle.

\$ 1500

Do not include the purchase cost of your motorcycle.

A little information about the amount of riding you do may help us to approach suppliers and justify asking for club discounts. It may also help us to organise future events.

On all your bikes how many total kilometres a year do you estimate you travel ?

- ☐ less than 5000 ☒ 5001 to 10,000 ☐ 10,001 to 15,000 ☐ 15,001 to 20,000
☐ 20,001 to 25,000 ☐ 25,001 to 30,000 ☐ 30,001 to 35,000 ☐ 35,001 to 40,000
☐ More than 40,000 (please specify _____ km)

Please indicate what percentage of your riding kilometres is divided between the following categories.

Club rides _____ 2% %

Commuting to/for work _____ 8% %

Holiday trips/long journeys _____ 20% %

Casual pleasure riding _____ 60% % (riding with friends etc)

Do you still attend club rides when you know;

- | | | |
|---|------------------------------|--|
| - it will definitely rain ? | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| - there is a short dirt/unsealed road with no alternative route ? | <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| - the itinerary marks the ride as arduous ? | <input type="checkbox"/> YES | <input checked="" type="checkbox"/> NO |
| - the ride is long (over 400km) | <input type="checkbox"/> YES | <input checked="" type="checkbox"/> NO |

What are your 3 most favourite type of riding ? (Please number in order)

2 Commuting 1 Touring _____ Sports touring _____ Sports _____ Dirt touring _____ Track(mx/dirt)
 _____ Roadrace track

The following questions should be answered with respect to the three main bikes that you ride. If you have extra bikes you wish to include please add the column and answer the questions accordingly.

If you only have one bike then just answer for Bike 1.

	Bike 1	Bike 2	Bike 3
What is the model of your bike ?	_____	_____	_____
How many kilometres does your front tyre last on average ?	_____	_____	_____
How many kilometres does your back tyre last on average ?	_____	_____	_____
How much does a front tyre cost on average ?	\$ _____	\$ _____	\$ _____
How much does a back tyre cost on average ?	\$ _____	\$ _____	\$ _____
Did you buy this bike new ?	_____	_____	_____
How old is this bike (years & months) ?	_____	_____	_____
What is the engine capacity (in CC)	_____	_____	_____
What was the make and model of the first motorcycle you owned and rode with a license ?	_____		

172 Honda CB350 Twin

What is your favourite motorcycle ? (It may be one you own, would like to own or have owned.)

How often do you buy a new bike (not necessarily as a replacement) ?

☐ 6 months ☐ 12 months ☐ 18 months ☐ 2 years ☐ 3 years ☐ Other 5-7 yrs.

How long do you keep a bike on average ?

☐ 6 months ☐ 12 months ☐ 18 months ☐ 2 years ☐ 3 years ☐ Other 5-7 yrs.

Why replace your bike ? Please tick up to 4 reasons.

☐ High mileage ☐ outdated technology ☐ outdated styling ☐ out of fashion ☒ unreliable
☐ need a change ☐ everyone has new one ☐ written off/crashed ☐ rider injury ☐ don't like it
☐ too slow ☐ too fast ☐ too big ☐ license points ☐ too small
☐ Other _____

Are you sick of this survey ? ☐ No ☐ No

Finally we would like to know about your contribution to the club as a member.

How often do you submit a magazine article or ride report ?

☐ Never ☐ Monthly ☐ a few a year ☐ 1 a year ☐ Other Not for a long time

How often do you lead a club ride ?

☐ Never ☐ Monthly ☐ a few a year ☐ 1 a year ☐ Other Not for a long time

How often do you go rear rider ?

☐ Never ☐ Monthly ☐ a few a year ☐ 1 a year ☐ Other Frequently - Not for long time

Have you ever held a committee position ? ☒ YES ☐ NO

How often do you attend meetings ?

☐ Never ☒ Monthly ☐ a few a year ☐ 1 a year ☐ Other Until Move to Camberwell

How often do you go on club rides ?

☐ Monthly ☐ weekly ☐ a few a month ☐ a few a year ☐ Other Not for a while

How often do you attend social sips ?

☐ Never ☐ Monthly ☐ a few a year ☐ 1 a year ☐ Other Not for a while

Have you ever crashed on a club ride ?

☐ YES ☒ NO

Have you ever used the first aid kit or anything carried with the kit ?

☐ YES ☒ NO

Have you ever given first aid or mechanical assistance on a club ride ?

☒ YES ☐ NO

Thankyou for your time. Now make sure you enter the competition by removing your raffle tickets and you could win a year's free membership.

Keep one ticket and place the other in the draw by forwarding it with your survey. There will be boxes at the meetings for the surveys and tickets. Or you may forward them to any committee member or send them to the club's post office box.

MTCV P.O BOX 453 Richmond 3121.